

Sideline Tarp Gives Spartan Pride to Football Field

Over the past few years, the football sidelines at South Paulding High School in Douglasville, Ga., had begun to show wear. With football and soccer practices and games during the summer and fall, the sideline grass wasn't as green and lush as the rest of the field.

Assistant Principal and Athletic Director Greg Cherry looked online for sideline tarps that could preserve and protect the grass. He searched for sideline turf protectors, then studied companies' Web sites. It wasn't long before the Bench Zone® Sideline Turf Protectors from Aer-Flo caught his eye. "I was impressed with the photos and the list of buyers, including college and pro football teams. If they had invested in the product, I thought it would be great for our school."

Cherry called Aer-Flo and the company sent him samples of its sideline protectors. He also found a list of sports dealers on Aer-Flo's website. He liked what he saw. Before placing an order he wanted to be sure the school's Spartan logo could be added in its true colors of Cardinal and Vegas Gold. "I was assured they could match the color well," Cherry says. "I ordered the protectors in July and was told we'd have them for our first home game. Delivery came as expected and we put them in place. I'm impressed with the quality of the product and the great customer service."



The Bench Zone® Sideline Turf Protectors is made with the latest generation of PVC-polyester-VIPOL® Matrix Material that's non-absorbent, tough, and durable. Air and sunlight can penetrate it, so the tarp can be left down for long periods without damaging the grass. The edges are folded and double-stitched, with grommets every 18 inches. The Bench Zone is lighter in weight, easier to install and remove, and more compact for storage than competing products. Cleats can't penetrate it, but rain, sports drinks, and sweat drain through and are not absorbed or retained in the fiber. Best of all, cleaning it is as simple as hosing it off.

"We don't have any other products that Aer-Flo makes in the budget right now, says Cherry. **"But when we need something, they'll be the first company we call."**

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